



2017 CLASSIFIED RATES, COMMISSIONS AND DISCOUNTS

All rates are NET and are subject to change. Prepayment required at contract closing date. Check or credit card are authorized forms of payment.

SIZE (W X H)	1-3x B&W	1-3x 4C	4-7x B&W	4-7x 4C	8-11x B&W	8-11x 4C	12x B&W	12x 4C
2.25" x 1.0"	\$545	\$655	\$510	\$615	\$495	\$595	\$450	\$545
2.25" x 1.5"	\$815	\$980	\$765	\$920	\$740	\$890	\$680	\$820
2.25" x 2.0"	\$1,085	\$1,305	\$1,015	\$1,225	\$990	\$1,190	\$910	\$1,095
2.25" x 2.5"	\$1,355	\$1,630	\$1,270	\$1,530	\$1,235	\$1,485	\$1,135	\$1,365
2.25" x 3.0"	\$1,625	\$1,955	\$1,525	\$1,840	\$1,480	\$1,785	\$1,360	\$1,640
2.25" x 3.5"	\$1,890	\$2,280	\$1,780	\$2,145	\$1,725	\$2,080	\$1,590	\$1,915
2.25" x 4.0"	\$2,160	\$2,605	\$2,035	\$2,450	\$1,970	\$2,375	\$1,815	\$2,185
2.25" x 4.5"	\$2,430	\$2,930	\$2,285	\$2,755	\$2,215	\$2,670	\$2,040	\$2,455
2.25" x 5.0"	\$2,700	\$3,250	\$2,535	\$3,055	\$2,460	\$2,965	\$2,265	\$2,730

CLASSIFIED ADVERTISER SPOTLIGHT (6.5" X 3.0")

Put your brand front and center with this premium unit. Displayed front-of-section for prime placement within Shop At Home. Inquire within for rates.

CONTRACT DELIVERY AND RATE INQUIRIES

Send all contracts and rate inquiries to Brian Cabanban, Corporate Partnerships Manager–Integrated Media, Classified & Fundraising Accounts at brian.cabanban@scouting.org or 212.532.0985 x 12004.