



PRINT DUE DATES AND PRODUCTION

Print Specifications: Bleed sizes figured to allow 1/8" trim on both sides, top and bottom. Any material intended to remain after trimming must be kept 1/8" in from top, bottom and sides of trimmed size. All files supplied must be CMYK. PDF/X-1a format files required for submission.

Proofs: *Boys' Life* magazine is printed Web Offset/Saddle Stitched, computer-to-plate. Please provide electronic/digital production materials and include SWOP approved proof. All digital data must conform to SWOP specifications. Negatives or positives will not be accepted.

Inserts: Single sheet and multi-page or gatefold insert advertising space is available. Rates upon request. **Bind-ins:** Cards, inserts, booklets and other special bind-in material accepted pending postal approval. Rates upon request.

Material requirements for in-house design services: Photos: Supplied images should be high res (300 dpi) in CMYK. B/W images must be high res (300 dpi) grayscale. Images supplied in RGB will be converted to CMYK. Logos: Vector .eps or .ai files are preferred. Type must be converted to outlines unless the fonts are provided. Jpgs should be 300 dpi.

FTP Upload Instructions (7MB+ Files): Send confirming email to advertising@scouting.org. Preferred filename should include: Publication name, issue month (2) characters and 1st 3 characters of advertiser's name. Stuff all files.

Host: <https://securedrop.scouting.org>
Username: AdsBSA

Password: blsc
Folder: Advertising

PRINT MATERIALS DELIVERY & INQUIRIES

Deliver materials to Leah Myers, Print Production at advertising@scouting.org.

Include publication name, issue, advertiser, and print or digital in the subject line. If larger than 7MB, upload to ftp site.

Leah Myers at advertising@scouting.org or 972-580-2247 with print inquiries.

UNIT SIZES	NON-BLEED	WITH BLEED	LIVE AREA
Pub Trim Size	8" x 10 1/2"		
Page (420) Lines	7 1/2" x 10"	8 1/4" x 10 3/4"	7 3/4" x 10 1/4"
2 Columns (2/3 pg)	4 5/8" x 10"	4 3/4" x 10 3/4"	4 3/8" x 10"
1/2 - Pg Horizontal	7 1/2" x 5"	8 1/4" x 5 1/8"	7 3/4" x 4 3/4"
1/2 - Pg Vertical	3 3/8" x 10"	4 1/8" x 10 3/4"	3 1/4" x 10"
Digest Size	4 5/8" x 6 1/2"		
1/3 - Pg Vertical	2 1/4" x 10"	3 3/8" x 10 3/4"	2" x 10"
1/3 - Pg Square	4 5/8" x 4 7/8"		
1/6 - Pg Vertical	2 1/4" x 4 7/8"		
2 Facing Pgs (Gutter Bleed Only)		14 3/4" x 10"	14" x 10"
Facing Pg (Full Bleed)		16 1/4" x 10 3/4"	15 1/4" x 10"